



# AppleCare and AppleCare Plus

## Features and Benefits

### Features

### Benefits

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>· Cost-effective</li> </ul>                                | <ul style="list-style-type: none"> <li>· Costs less per year than the price of a typical single repair.</li> <li>· Lets you lock in repair costs for up to three years at a time (up to one year with AppleCare Plus).</li> </ul>  |
| <ul style="list-style-type: none"> <li>· Comprehensive</li> </ul>                                 | <ul style="list-style-type: none"> <li>· Covers replacement parts and labor for an unlimited number of repairs during the coverage term.</li> </ul>  |
| <ul style="list-style-type: none"> <li>· Flexible</li> </ul>                                      | <ul style="list-style-type: none"> <li>· Allows you to cover exactly the equipment you designate; you don't have to buy more coverage than you need.</li> <li>· Lets you purchase coverage for a period of 2 to 36 months (fixed 12-month periods with AppleCare Plus).</li> </ul> |
| <ul style="list-style-type: none"> <li>· Convenient</li> </ul>                                    | <ul style="list-style-type: none"> <li>· Provides repair service at any authorized Apple dealer in the United States.</li> </ul>   |
| <ul style="list-style-type: none"> <li>· Coverage transferable to new owner</li> </ul>            | <ul style="list-style-type: none"> <li>· Increases the value of your used equipment.</li> </ul>  |
| <ul style="list-style-type: none"> <li>· System software updates (AppleCare Plus only)</li> </ul> | <ul style="list-style-type: none"> <li>· Brings you the latest Apple IIcs or Macintosh system software for an entire year (renewable).</li> </ul>  |
| <ul style="list-style-type: none"> <li>· Volume purchase discounts</li> </ul>                     | <ul style="list-style-type: none"> <li>· Saves money when you need to cover multiple systems.</li> </ul>   |

## Product Details

### AppleCare

AppleCare extended service coverage is available for all Apple systems and accessories. For instance, you can obtain service agreements for any Apple II, Apple III, Lisa<sup>®</sup> and Macintosh system, as well as for accessories such as Apple printers, monitors, external disk drives, modems, scanners, and CD-ROM drives. (Internal devices are covered under the AppleCare agreement for the computer.)

You choose exactly what equipment will be covered. For instance, you might decide to obtain AppleCare

coverage only for heavily used peripherals such as shared printers or fileserver hard disks.

A unique convenience feature of AppleCare is the stick-on label provided for each piece of covered equipment. This label contains all the information about your AppleCare agreement that your Apple reseller needs; you don't need to have any additional paperwork with you when you take an item in for servicing. This feature makes AppleCare especially easy to use if a problem comes up when you're traveling with your equipment.

### AppleCare Plus

AppleCare Plus offers you the full benefits of AppleCare extended service coverage for your Apple hardware, and the convenience of receiving the latest system software as soon as it's released. This ensures that you'll always have the right software to get peak performance from your Apple systems.

AppleCare Plus is available only in conjunction with AppleCare coverage for Apple IIcs, Macintosh Plus, Macintosh SE, and Macintosh II computers.

## Ordering Information

To order AppleCare or AppleCare Plus, see your authorized Apple reseller.

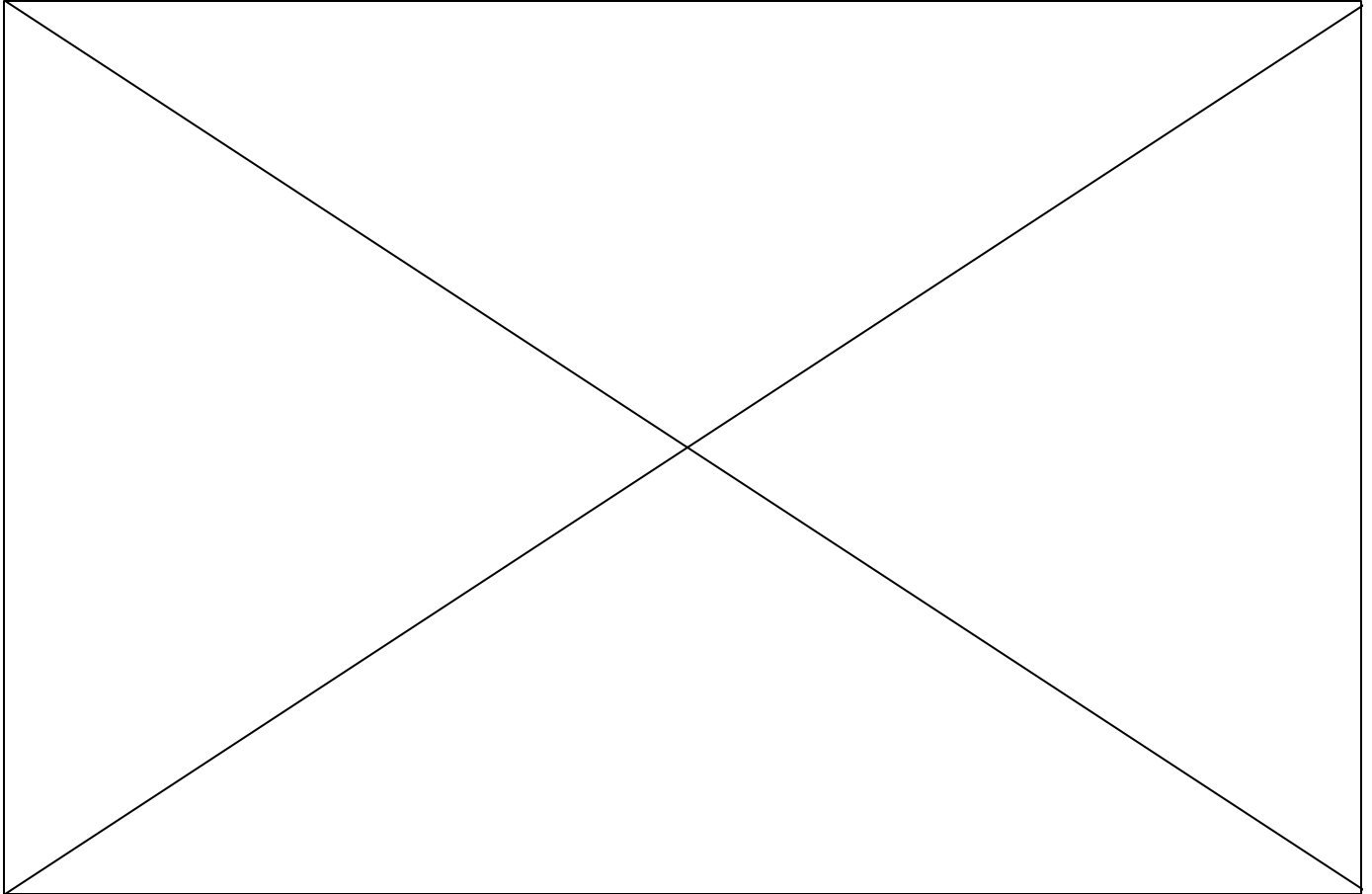
To obtain the name of your nearest reseller, call 1-800-538-9696.

## Apple Computer, Inc.

20525 Mariani Avenue  
Cupertino, CA 95014  
(408) 996-1010  
TLX: 171-576

©1990 Apple Computer, Inc. Apple, the Apple logo, Apple IIcs, Lisa, and Macintosh are registered trademarks of Apple Computer, Inc. AppleCare is a registered service mark of Apple Computer, Inc.  
February 1990. Program specifications are subject to change without notice.  
Printed in U.S.A.  
LF/FRY1 50K C0165LL/A

# AppleCare and AppleCare Plus



## Overview

---

AppleCare® is a flexible extended service agreement for your Apple® computer systems and peripheral products.

By purchasing AppleCare coverage, which takes effect after your initial limited warranty expires, you can obtain

an unlimited number of repairs (costs for both parts and labor are covered) on the designated equipment--at an annual cost typically less than that of one uncovered repair.

With the AppleCare Plus program, you'll also receive

system software updates direct from Apple Computer. AppleCare Plus is available only for Apple IIcs® computers and most members of the Macintosh® family of computers.